Stream for Samaritans

A guide
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If you are reading this, it means you have answered our call to join #TeamSamaritans.

Through your channel and with the support of your friends and community you have the power to do amazing things.

Your #TeamSamaritans adventure awaits.
We are Samaritans

Introductions are always a good place to start. We are Samaritans.

Our 20,000+ strong volunteers make sure we can be there for everyone who needs someone to listen. They are powered by tea and biscuits and funded by donations.

Whatever the hour, every day of the year, we are there for anyone who need us. Just as you have answered our call for support, we answer a call for help every six seconds.

Those in need of our support can call us on 116 123. If saying things out loud is a struggle, then jo@samaritans.org is always an option for those who prefer the written word.

If traditional snail mail is more your cup of tea you can always write us a letter with pen and paper and receive one in return.

And as of Spring 2020 we’ll be adding online chat as a new way for people to reach out for the support they need.

If ever you, your loved ones, or any of your community need someone to listen, we will be there. We will always be there.

But we cannot do this alone. It is only through the compassion and resolve of amazing people such as you that we can keep being here for those who reach out to us.

However you choose to help, your efforts could save lives.

£50 answers 10 calls for support

£208 keeps our phoneline open for one hour

£2,800 delivers one hour of our services through 20,000 trained volunteers
As you will see, we have branches throughout the UK and Ireland, with our central office in the mystical realm of Ewell, just off the A240, past Stoneleigh.*

*All these base are belong to us.
Choose your challenge

From epic Mario Kart marathons to chilling and chatting to Twitch Sings, many, many options are out there for you to try. So, whatever your interest, you do you.

Prep your tools
In preparation for the challenge ahead, check out Tiltify so you can get kitted out with the coolest toys fundraising page, packed full of nifty tools like polls, goals and milestones to help you raise vital funds.

If you don’t fancy the look of Tiltify you can always set up a fundraising page with JustGiving or Virgin Money Giving instead. Like we said before: you do you.

Gather your squad
Put word out amongst your friends and followers so that they can support you and join in the fun.

Perhaps you could try using a series of great beacons, sequentially lit atop the hills of this land. Or social media. Your choice.*

*We do not take any responsibility for beacon lighting permits or damage caused by said beacon lighting. Seriously, just get excited about your plans on social media. It’s a lot quicker, easier and less likely to result in the loss of eyebrows.

Pixels for Progress raised £1,004.45 with a week of livestreams ranging from Fallout to karaoke.

PhilosophyTube raised £109,000 reading the complete works of Shakespeare over 4 days.
Wise words

Everyone at Samaritans – volunteers and supporters alike – is encouraged to look after themselves, because you can’t look after other people if you don’t first look after yourself. These wise words are to help you help yourself so you can help others.

• Streamers should be 18 years old or over – if you’re under 18 ask a parent or guardian to email us at community&events@samaritans.org so we can help
• Take regular breaks – throw up a BRB card and nip to the bathroom or get chat to donate for a song choice and have a dance break
• This is a sprint, not a marathon – streams of all lengths make a difference, so try to only stream for a few hours at a time or break longer streams down into shifts with friends
• Stay hydrated – we probably don’t need to expand on this one. H₂O = Good
• If you’re feeling unwell, stop the stream: don’t be a hero*
• If your stream isn’t going to be PG (whether because of your language, game or other content choices) please make sure this is labelled appropriately on whatever platform you’re using
• Keep it safe, keep it legal, and stick to your platform’s community guidelines

*you hero
‘Secret’ power-ups

These techniques to power-up your pursuit of funds should stand you in good stead.

- When making plans for your stream, remember: the more unique, entertaining and/or challenging the better
- Try setting fundraising targets with regular challenges and forfeits you have to complete – use Tiltify’s incentives to make this even easier
- Let your followers know the difference they’re making by donating to your stream
- Make it social! Engage with your followers as much as possible
- Thank your donors! They’re doing an amazing thing by supporting you and Samaritans so make sure they feel the love.

£5 has the power to answer a potentially life-saving call.
Now you’re ready to embark on your challenge. If you’ve got any questions or want to chat more, let our team know via community&events@samaritans.org

Take care, good luck, and have fun.

Take me to Tiltify

For more ways to support Samaritans, visit samaritans.org

If you or someone you know is struggling to cope, we’re here to listen. Call free day or night on 116 123