Top tips for organising a raffle

Whether the main attraction or as part of a bigger event, raffles are a fun and easy way to fundraise for Samaritans.

Thank you for joining #TeamSamaritans! With your support we can be there for people when they need us most, like we were for this caller:

“I felt desperately alone and hopeless. I didn’t have anyone to turn to. I wanted my life to end. I rang Samaritans and spoke to a volunteer. He was so kind and patient. At first, I couldn’t get the words out, he reassured me that it was OK to just sit and cry. By the end of the conversation, I felt hope. I knew what I needed to do to take care of myself. I’m so grateful for Samaritans.”

Samaritans caller
How to set up your event

• Source your prizes. Speak to as many local businesses as possible, as they are more likely to support local fundraising. More prizes mean more tickets sold! We’re happy to provide a letter of support that you can show to businesses, as this can sometimes make it easier to secure prizes. Just email us at community&events@samaritans.org.

• Think about your connections. Does someone you know work somewhere that could donate fabulous prizes, or does anyone have a connection with an artist or celebrity you could get signed memorabilia from?

• Think outside the box! Prizes don’t just have to be physical items – vouchers for services, like free haircuts, also make great raffle prizes.

• Get your raffle tickets and set a price. You can use the classic raffle ticket books found at most stationery shops. Don’t forget to value up your prizes too, as people love to know how much they’d cost.

• Let everyone know about your raffle – invite friends, family and colleagues, and make sure everyone has bought a ticket or two.

• There are some requirements you’ll need to be aware of before holding your raffle, so take a look at the guidance on the Gambling Commission website.

• Let us know what you’re up to. We’d love to hear about your event! We can also send you posters, a collection box and leaflets to make sure your event looks fantastic.

• Let everyone taking part know that every £5 raised helps Samaritans answer one potentially life-saving call – maybe you could set the price of a ticket at £5?

Paying in your fundraising

By cheque
Make the cheque payable to ‘Samaritans’ and post to:
Community and Events Team,
Samaritans Registered Office,
The Upper Mill, Kingston Road
Ewell KT17 2AF
Remember to include a note with your details so we can say thank you.

Online
Go to samaritans.org/donate/pay-in

By phone
To make a donation over the phone, you can call our Supporter Care team on 03709 00 00 32

By bank transfer
Get in touch with us on 03709 00 00 32 or at supportercare@samaritans.org